

conifer

QUARTERLY

Advertising Order Form

Steven Courtney

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Email: nationaloffice@conifersociety.org

► **Display ad rates per issue:** *(Placement is random)*

DIMENSIONS	COLOR	BLACK & WHITE
<input type="checkbox"/> 7.25" wide x 9.5"	\$400.00	\$215.00
<input type="checkbox"/> 7.25" wide x 4.75" tall	\$275.00	\$150.00
<input type="checkbox"/> 3.5" wide x 9.5" tall	\$275.00	\$150.00
<input type="checkbox"/> 7.25" wide x 2.4" tall	\$150.00	\$95.00
<input type="checkbox"/> 3.5" wide x 4.75" tall	\$150.00	\$95.00
<input type="checkbox"/> 3.5" wide x 2.4" tall	\$100.00	\$60.00

DEADLINES FOR AD COPY:

Winter Issue December 1
 Spring Issue March 1
 Summer Issue June 1
 Fall Issue September 1

► **Please run my ad in:**

- the next 4 (four) issues** *(per issue rate x 4 - 20% discount applies)*
- Winter Spring Summer Fall

A 20% DISCOUNT is offered for a full year of advertising (four issues), if you include full payment and return your order to us by the appropriate deadline above for the first issue.

► **Please print clearly:**

Company Name _____ PH (_____) _____

Address _____ City _____ State _____ Zip _____

Contact Person _____ Date _____ Amount Enclosed _____

E-mail _____ FAX (_____) _____

► **Please check one:** *(Make checks (US funds) payable to **American Conifer Society** and mail to Steven Courtney)*

- This is a new ad, and my high-resolution, camera-ready print or digital file is enclosed. This is a new ad. Please create my ad. I've enclosed ad copy. *Additional \$100.00 minimum applies.*
- Repeat my current ad with no changes. Repeat my current ad with minor changes as indicated.

► **Or pay by credit card:** Visa MasterCard Discover American Express

Card number _____ Exp. date _____ Cardholder signature _____ Date _____

Cardholder name and address _____

For Office Use Only: Date Received: _____ Check Number # _____ Amount Paid _____

- Four issues Winter Spring Summer Fall
- Full page Half page horizontal Half page vertical Quarter page horizontal Quarter page vertical Eighth page horizontal