

Conifer Quarterly ADVERTISING ORDER FORM

Dr. Ronald J. Elardo, Editor 5749 Hunter Ct., Adrian, MI 49221-2471
PH (517)902-72300 Email: conifereditor@yahoo.com

Winter Issue – **December 1**
Spring Issue – **March 1**
Summer Issue – **June 1**
Fall Issue – **September 1**

Deadlines for Ad Copy:

Use this form for color ads only

Display Ad Rates, per issue. (Placement is random)

- \$400.00 Full Page 4.75 x 7.25 inches
\$275.00 Half Page horizontal: 4.75 x 4 inches OR vertical: 2.25 x 7.25
\$150.00 Quarter Page horizontal: 4.75 x 2 inches OR vertical: 2.25 x 4
\$100.00 Eighth Page 2.25 x 2 inches

A 20% discount is offered for a full year of advertising (four issues), if you include full payment and return your order to us by the appropriate deadline above for the first issue.

Please run my ad in **the next four issues** (per issue rate x 4 - 20% discount applies)
 Winter Spring Summer Fall

PLEASE PRINT CLEARLY

Company Name _____ PH(_____) _____
Address _____ City _____ State _____ Zip _____
Contact Person _____ Date _____ Amount Enclosed _____
E-mail _____ FAX (_____) _____

Please check one:

- This is a new ad, and my high-resolution print or digital file is enclosed.
- This is a new ad. I've enclosed ad copy... please create my ad. *Additional \$100.00 minimum applies.*
- Repeat my current ad with no changes.
- Repeat my current ad with minor changes as indicated.

Please make checks (U.S. funds) payable to
American Conifer Society and mail to:

Dr. Ronald J. Elardo, CQ Editor
5749 Hunter Ct.
Adrian, MI 49221-2471

Or pay by: Visa MasterCard Discover American Express

Credit Card Number Expiration Date Cardholder Signature Date

Cardholder Name and Address

For Office Use Only: Date Rec'd: _____ Ck # _____ Amt Pd _____

- Four issues Winter Spring Summer Fall
- Ad size: Full page Half page vertical Half page horizontal
 Quarter page vertical Quarter page horizontal Eighth page vertical
 Eighth page horizontal